

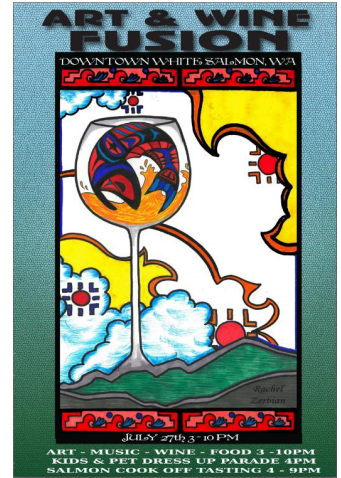
Art & Wine Fusion – 4th Saturday in July

Sponsor Information Sheet

As a resident or business person, you will want to be a part of this event!

Art & Wine Fusion and the community of White Salmon are asking you to become a sponsor for the Art & Wine Fusion festival. Art & Wine Fusion has become one of the premier summer events in the Columbia River Gorge for several years and we need your help to make it even better. You will benefit from the visibility to your neighbors, customers, clients and employees in radio, print, website, email, and event advertising. You will also contribute substantially to the health, welfare and improvement of our entire community.

Our goal is for this event to become a major attraction for our community, helping support community projects and increasing the livability and attractiveness of our community. Based on past results, reviews, and guest comments we're confident that Art & Wine Fusion can attain this goal and continue to be a popular and iconic Gorge event. To reach this goal we need to raise about \$15,000 in sponsorships to cover the up-front costs of the event.



Art & Wine Fusion will be a celebration of many things that define our home in the Columbia River Gorge. The day will feature exciting and delightful family-friendly activities with talented local food vendors & restaurants, renowned local entertainment, top-notch artisans and award-winning vintners offering tastings of their incredible local fermentations. All enhanced by a wonderful early summer evening in the Gorge.

When: 4th Saturday in July, 3:00-10:00 pm.

Where: Rheingarten Park, White Salmon's City Park, a new venue for this great event

Who: Artists, vintners, chefs, musicians, crafts people, entertainers, and well over 2,000 attendees.

What: An exciting community event featuring carefully selected and highest quality local arts and crafts, wines, beers, ciders, foods, and activities that celebrate our unique and beautiful area of the Columbia River Gorge.

White Salmon's City Park will be transformed to a lively street fair.

- **Local artists and vendors** — Offering locally made, quality crafted pieces in street booths and local shops.
- **Exciting Music** — Popular entertainers on the main stage and others at local venues.
- **Award-winning local beverages** — Tastings of great regional wines and ciders from local master vintners.
- **Local food booths** — Specially selected for their unique taste and quality.
- **"Everybody's" Beer Garden** — Celebrating the success of our own local craft beer maker.
- **Shops, galleries and businesses** — Hosting wine tastings and items/demonstrations by local artists.
- **Kid-friendly activities** — Dress-up Bike parade, potato stamps, balloon-animals, street chalk art, and more.

Art & Wine Fusion - Sponsorship Benefits & Pledge Form

- ❖ **Platinum (\$1500+)** = Special name-recognition announcements during the event, plus,
- ❖ **Gold (\$1000+)** = Name recognition on radio ads, plus
- ❖ **Silver (\$500+)** = Banner displayed in main stage area, plus,
- ❖ **Bronze (\$300+)** = Name/logo inclusion in website, posters, etc., plus,
- ❖ **Supporter (<\$300)** = Name listed as a sponsor on our website

Donations of \$300 or more registered by June 1st receive a complimentary 10x10 booth space!

Name: Email:

Business Name: Phone:

Address: City/State/Zip:

Pledge Amount: \$ **Pay to:** Mt Adams Chamber of Commerce. Check Included or Bill Me in June

To make your donation to a registered 501(c)(3) non-profit, please check this box and make check payable to White Salmon Arts Council.

Include us in event advertising? YES NO (requires \$300+ sponsorships)

Complete this pledge and mail to: **Art & Wine Fusion, P.O. Box 449, White Salmon, WA 98672**

If you have questions or need more information, please visit our website at ArtWineFusion.com, or email ArtWineFusion@gmail.com, or contact Mt Adams Chamber of Commerce (509) 493-3630